

## **BUYERS WELCOME LETTER!**

**Agent's Note: Select the copy below and paste it into an email to send to your buyers when you give them their FREE Listingbook account.**

**Subject Line:** Look for your NEW LISTINGBOOK Account

Dear Bob and Joan,

I have set up a special Listingbook account for you that I provide as a service to my clients. This will give you access to the same database that we use in the real estate business and you can access it 24/7 from any computer. It will provide you with up-to-the-minute data on all the properties that are on the market that matter to you.

You will get an email from Listingbook Messenger to activate your user code and password. Please make sure to WRITE THEM DOWN!

To make sure the Listingbook email isn't sent to a SPAM folder by mistake, please add [mailservice@listingbook.com](mailto:mailservice@listingbook.com) to your address book or contacts.

Your account is free and loaded with powerful and helpful tools you will not find in any other service. It is extremely easy to use.

With Listingbook you can easily:

- Find any home in the Multiple Listing Service- just like I do!
- Make an informed decision and find your dream home quickly.
- Receive automatic notification of price reductions and new listings.

Call me if you have any problems. Otherwise, log in and play with it for awhile. My past clients have raved about its power and I am very proud to be able to offer it to you.

I look forward to working closely with you and hearing from you soon.

Sincerely,

**Enter your Name Here**  
**Enter your Company Here**  
**Enter your Contact Information Here**